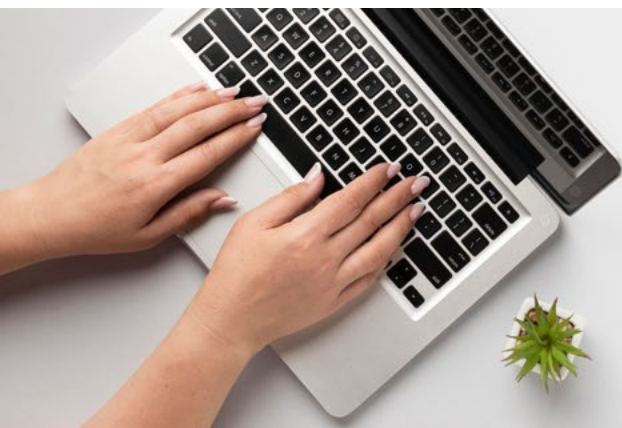
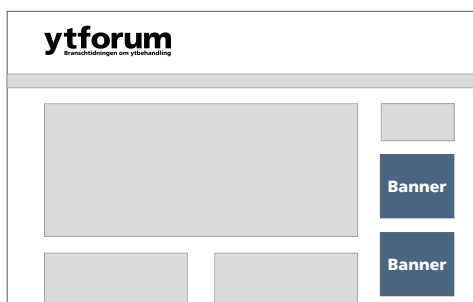


## Advertising rates online & newsletter 2024



### Advertising on ytforum.se



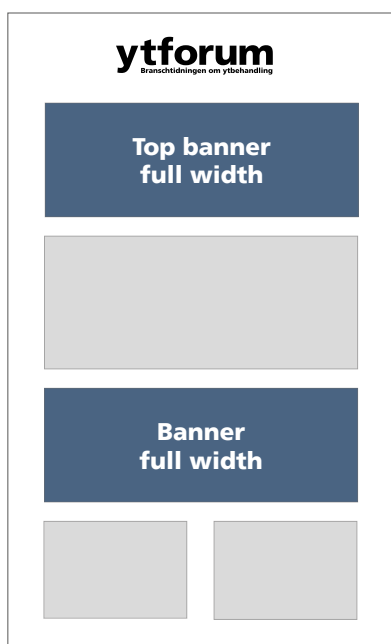
#### Side banner, 1-year

296x198 px (b x h)  
14 500:- SEK

#### Side banner, 1/2-year

296x198 px (b x h)  
8 500:- SEK

### Advertising newsletter



#### Toppbanner, full width

564x198 px (b x h)  
7 500:- SEK per issue

#### Banner, full width

564x198 px (b x h)  
5 500:- SEK per issue

#### Material

Static jpg or png.

#### Material address

Submit ad material to:  
urban@uhmarketing.se

#### Discounts

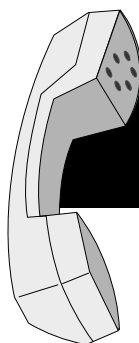
Quantity discount is given as follows:  
4 times 10% discount, 6 times 15% and 8 times 20% discount.

#### Terms of payment

Net due within 30 days of billing  
Prices are excl. VAT

### Publishing schedule

Issue	Materials due	Publishing date
01/24	10-jan.	17-jan.
02/24	24-jan.	31-jan.
03/24	07-feb.	14-feb.
04/24	21-feb.	28-feb.
05/24	06-mars	13-mars
06/24	19-mars	26-mars
07/24	03-apr.	10-apr.
08/24	17-apr.	24-apr.
09/24	30-apr.	07-maj
10/24	15-maj	22-maj
11/24	29-maj	05-juni
12/24	12-juni	19-juni
13/24	07-aug.	14-aug.
14/24	21-aug.	28-aug.
15/24	04-sep.	11-sep.
16/24	18-sep.	25-sep.
17/24	02-okt.	09-okt.
18/24	16-okt.	23-okt.
19/24	30-okt.	06-nov.
20/24	13-nov.	20-nov.
21/24	27-nov.	04-dec.
22/24	11-dec.	18-dec.



**For ad bookings or further information please contact:**

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E-mail: urban@uhmarketing.se